

Novi Sad is Serbia's second largest city, after Belgrade, located on the banks of the Danube river and Danube-Tisa-Danube Canal, while facing the northern slopes of Fruška Gora mountain. Since it was founded in 1694, Novi Sad became the centre of Serbian culture and earned its nickname Serbian Athens. The name Novi Sad means „New Plantation“ in Serbian. As a meeting place of cultures and peoples, Novi Sad came to have many different names in various languages.